



CHERRY BLOSSOM PROGRAM

2025 SPONSORSHIP PACKET



NCSS | NATIONAL CONFERENCE
of STATE SOCIETIES

[NCSS Website](#)



“As the 2023 United States Cherry Blossom Queen, my journey was an extraordinary blend of cultural immersion, leadership, and personal growth. Representing Iowa, the Cherry Blossom Princess Program allowed me to celebrate the long-standing alliance between the U.S. and Japan, connect with inspiring women leaders, and delve into rich cultural experiences sacred to the people of Japan. By a spin of fate, I was humbled to be chosen as the 2023 Queen and travel to Japan for a life-changing trip. Witnessing the deep respect and appreciation for our nations’ shared history was profoundly moving. This experience, far more than a title, was an opportunity to represent the U.S. as an ambassador of goodwill. I will forever cherish this time and encourage other aspiring women to join and contribute to the 75-year legacy of this program.”



— Madeline McGarry, Iowa, 2023/2024 U.S. Cherry Blossom Queen

From left to right, Ms. Sophia Marcola (Illinois, 2023 Miss Congeniality), Ms. Madeline McGarry (Iowa, 2023 U.S. Cherry Blossom Queen), Ms. Carlisle Cooper (South Carolina, 2023 First Runner-Up).



THE CHERRY BLOSSOM PROGRAM



The National Conference of State Societies (NCSS) is seeking your support in continuing and enhancing its annual National Cherry Blossom Program held each spring in Washington, DC.

The U.S. Congress established the NCSS in 1952 as the parent organization of Societies from the 50 States, the District of Columbia and the five U.S. Territories: American Samoa, Guam, Puerto Rico, the U.S. Virgin Islands, and the Commonwealth of the Northern Mariana Islands. One of its purposes is to promote and organize cultural programs and events in the District of Columbia. Community, business, and government leaders from all national and international participants have taken part in this world-renowned event celebrating Japan's cherished gift of cherry trees to the United States.

The Cherry Blossom Program is a weeklong educational, cultural, and professional development program which celebrates the unique and enduring friendship between the United States and Japan. Each State Society selects their Delegate based on their achievements in academics, philanthropy and service, leadership, and professional accomplishments. During this week, the Delegates visit the White House, meet with their states' representatives at a Congressional Reception, visit various embassies, perform community service, and encourage the friendship between the U.S. and Japan through various cultural events, including the Lantern Lighting at the Tidal Basin, and a reception at the Japanese Ambassador's residence.

Cherry Blossom Delegates also attend a Women's Empowerment Conference, sponsored by the alumni, where a panel of successful women discuss their life experiences, share career pathway guidance, and address various timely topics. The Program seeks to connect Delegates with potential mentors, and expand their professional network.

This is the 77th year of the Cherry Blossom Program, and we celebrate our esteemed alumnae including Sen. Lisa Murkowski (AK), Sen. Shelley Moore Capito (WV), and Rep. Debbie Dingell (MI). Our program combines an iconic Washington, DC tradition with a program focused on empowering young leaders across the U.S. and abroad.

Last year, we have added an essay competition to highlight the exceptional accomplishments of our Cherry Blossom Delegates. The winner was recognized at our Cherry Blossom Gala and awarded an educational grant. You can find Inuri Abeysekara's winning essay on our website. [Link to Essay](#).

Your support of this exceptional and longstanding program will not only give you access to attending various events throughout the week but also provide you with an opportunity to reach hundreds of thousands of people to promote your organization. We offer a variety of sponsorship opportunities and hope we can count on you to assist us in continuing this amazing program and promoting international peace and progress. Sincerely,

Angela J. Osborne

Angela J. Osborne
Chairman, Cherry Blossom Program
Illinois Delegate 2011

NCSS is a 501(c)(4) organization which encompasses the NCSS Education Fund, a 501(c)(3) organization.





CHERRY BLOSSOM PROGRAM DELEGATE EXPERIENCES



"I have always been passionate about US foreign policy, history and US engagement with strategic international partners like Japan. It has been so meaningful hearing from Japanese cultural leaders and experts, as well as the Japanese Ambassador, about the US -Japan friendship, in addition to the beautiful aspects of Japanese culture. It has also been very impactful and empowering to meeting other emerging g female leaders who share my ambitions and passions and those who are quite different from me. I know there are connections I will carry with me for years."



— Hannah Schwartz, Missouri, 2021



"I really appreciated the Women's Empowerment Conference and was surprised and amazed at the work the outstanding speakers have achieved. It was eye opening to see and hear the evidence of this during the conference and I left feeling empowered and inspired. This program is the first time I have experienced Japanese culture and it showed me how important it is to be culturally aware beyond America's borders. The princesses are diverse in ideas, beliefs and experiences, yet we all have one thing in common and that is we are driven!"



— Alivia Roberts, Mississippi, 2021



"This program has given me a new outlook not only on myself but my future and surroundings as well. Growing up as an only child I struggled when it came to making friends. This program has afforded me the opportunity to connect with so many women who share the same goal-oriented drive. This program has also given me a boost in confidence. I learned so many things both professionally and culturally and gained access to advice that will not only help me as I continue my journey in life but will resonate in my heart forever."



— Alayah Phipps, U.S. Virgin Islands, 2021





CHERRY BLOSSOM PROGRAM SPONSORSHIP LEVELS

Your contribution to this educational and cultural program enables NCSS to provide scholarships for young women who would not otherwise be able to participate, Essay Scholarship, leadership and educational development workshops, transportation, meals and other programming during the week. NCSS is a 501(c)3 organizational and donations are fully tax exempt allowable under the law.

CROWN SPONSOR: \$20,000

- 6 Reserved seats at Japanese Stone Lantern Lighting Ceremony
- Speaking Opportunity at the Stone Lantern Lighting
- 2 Guests at Japanese Ambassador Reception
- 4 Guests at Japan Ambassador Congressional VIP Reception
- 4 Guests at Congressional Reception & US Queen Coronation
- Speaking Opportunity Congressional Reception & US Queen Coronation
- Crowning of the US Cherry Blossom Queen
- 4 VIP Tickets to a private reception at the Sakura Matsuri Festival
- 2 Guests at Post Event luncheon with Japanese Embassy
- Verbal recognition at all NCSS Premier Events
- Full-page ad in 2025 Cherry Blossom Souvenir Program
- Social media recognition



2024 US Cherry Blossom Queen
Alessandra Evangelista



Japan Cherry Blossom delegate Yuki Sadakane and YAMADA Shigeo Ambassador of Japan at the 2024 Japanese Stone Lantern Lighting

PEARL SPONSOR: \$15,000

- 4 Reserved seats at Japanese Stone Lantern Lighting Ceremony
- 2 Guests at Japanese Ambassador Reception
- 2 Guests at Japan Ambassador Congressional VIP Reception
- Speaking opportunity at the Congressional Reception/Coronation
- 2 Guests at Congressional Reception & US Queen Coronation
- Photo Opportunity with US Cherry Blossom Queen
- 2 VIP Tickets to a private reception at the Sakura Matsuri Festival
- 1 Guest at Post Event luncheon with Japanese Embassy
- Verbal recognition at all NCSS Premier Events
- Half-page ad in 2025 Cherry Blossom Souvenir Program
- Social media recognition





CHERRY BLOSSOM PROGRAM SPONSORSHIP LEVELS

SAKURA SPONSOR: \$10,000

- 2 Reserved seats at Japanese Stone Lantern Lighting Ceremony
- 1 Guests at Japanese Ambassador Reception
- 1 Guests at Japan Ambassador Congressional VIP Reception
- 1 Guests at Congressional Reception & US Queen Coronation
- Photo Opportunity with US Cherry Blossom Queen
- 1 VIP Tickets to a private reception at the Sakura Matsuri Festival
- 1 Guest at Post Event luncheon with Japanese Embassy
- Verbal recognition at all NCSS Premier Events
- Half-page ad in 2025 Cherry Blossom Souvenir Program
- Social media recognition



2022 Japan Queen Sakura Yuhara and 2022 US Cherry Blossom Queen Sarah Eustace



2021 First Runner Up Brielle Simmons and 2012 US Cherry Blossom Queen Hannah Schwartz

PETAL SPONSOR: \$5,000

- 1 Reserved seats at Japanese Stone Lantern Lighting Ceremony
- 1 Guests at Congressional Reception & US Queen Coronation
- 1 VIP Tickets to a private reception at the Sakura Matsuri Festival
- 1 Guest at Post Event luncheon with Japanese Embassy
- Verbal recognition at all NCSS Premier Events
- Quarter-page ad in 2025 Cherry Blossom Souvenir Program
- Social media recognition





CHERRY BLOSSOM PROGRAM SPONSORSHIP LEVELS

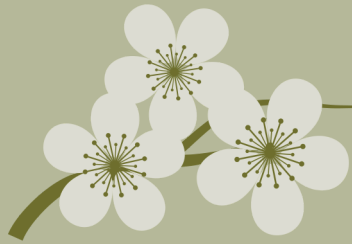
SPONSORSHIP COMPARISON CHART 4

	CROWN SPONSOR	PEARL SPONSOR	SAKURA SPONSOR	PETAL SPONSOR
Reserved seating Japanese Stone Lantern Lighting Ceremony	6	4	2	1
Speaking Opportunity at Stone Lantern Lighting	6	2		
Japanese Ambassador Reception Congressional VIP	2	2	1	
Congressional Reception & US Queen Coronation	4	2	1	1
Crowning of US Cherry Blossom Queen & Photo	●			
Speaking opportunity at Congressional & Coronation	●	●		
Sakura Matsuri Festival Tickets & VIP Reception	4	2	1	1
Post Event luncheon with Japanese Embassy	2	1	1	1
Verbal Recognition at all NCSS Premier Events	●	●	●	●
Ad in the 2025 Cherry Blossom Souvenir Program	Full	Half	Half	Quarter



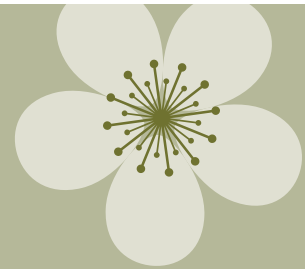


CHERRY BLOSSOM PROGRAM CONTACT INFORMATION



TERESA DOWNS

President, NCSS
(540) 460-8598, president@statesocieties.org



ANGELA J. OSBORNE

Chairman, Cherry Blossom Program
(571) 451-9721, cbprincessprogram@gmail.com

